



LAURA ROBINSON

FASHION MEDIA AND PROMOTION GRADUATE

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PROFILE

In July 2023, I proudly graduated with a degree in Fashion Media and Promotion from UCA. Throughout my academic voyage, I enthusiastically pursued hands-on experiences through internships and work opportunities spanning a spectrum of roles. These included supporting the VM Team at Primark, interning under stylist Cassie Walker, overseeing digital media for Cellotape Magazine, managing both assistant and website coordination duties for PlanetJQ—an emerging vintage brand—and presently interning with Cassine by Kelly Oozageer, actively contributing to diverse photoshoots.

Through these diverse experiences, I've garnered a wealth of invaluable skills and expertise. From styling and website coordination to creative direction and social media management, I've cultivated a multifaceted skill set. My journey has been characterised by a steadfast commitment to continual learning and skill enhancement, ensuring I remain adept at navigating the ever-evolving landscape of fashion trends and industry dynamics.

EXPERIENCE

Hartley Social Club <i>Deputy Steward, Social Media Manager and Website Coordinator</i>	February 2021 - PRESENT
Cassine by Kelly Oozageer <i>Fashion Assistant and Stylist Intern</i>	October 2023 - PRESENT
Cellotape Magazine <i>Social Media Coordinator</i>	Feb 2024 - PRESENT
PLANETJQ <i>Assistant and Website Coordinator</i>	March 2023 - Jan 2024
Cassie Walker <i>Stylist Internship</i>	March 2021 - March 2021
Cellotape Magazine <i>Digital Media Manager</i>	March 2021 - July 2021
Dune London <i>Assisted Shoot</i>	May 2017 - May 2017



EDUCATION

<i>Fundamentals of digital marketing - Google Course</i>	March 2024 - PRESENT
<i>BA (Hons) Second Class - Upper Class - Upper Division in Fashion Media and Promotion</i>	Sept 2020 - July 2023
<i>UAL Level 3 Extended Diploma Art & Design - Merit</i>	Sept 2017 - June 2019

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