

Supporting Statements

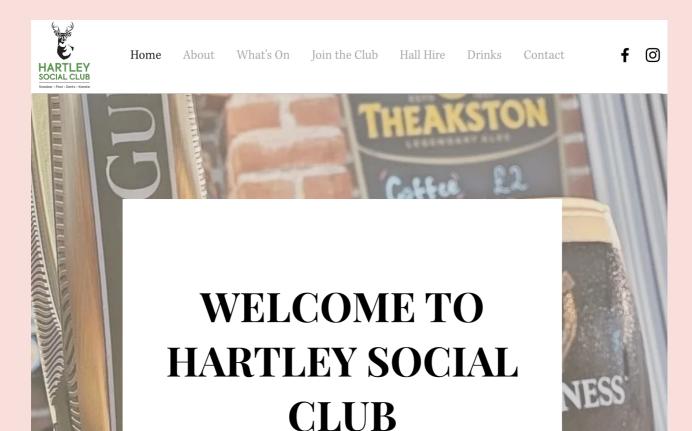
I graduated from UCA in 2023 with a 2.1 in Fashion Media and Promotion, fueled by a profound admiration for the fashion industry. Over the past few years, I've embraced sustainability in my choices, recognising it as not just a trend but a fundamental aspect of our lifestyle.

Throughout my academic journey, I have actively immersed myself in a spectrum of roles and internships, contributing significantly to my professional growth. From assisting the VM Team at Primark to interning with stylist Cassie Walker, managing digital media for Cellotape Magazine, and assuming the roles of Assistant and Website Coordinator for the burgeoning vintage brand, PlanetJQ, I have garnered diverse experiences. Currently, I am engaged in an internship with Cassine by Kelly Oozageer, actively participating in various photoshoots.

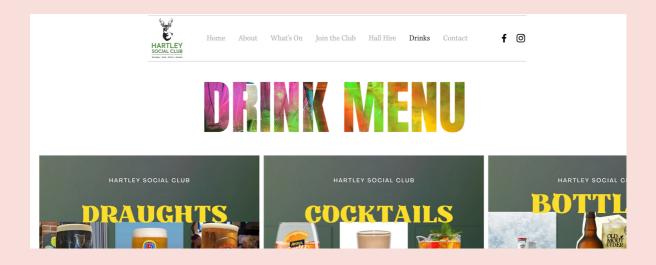
This multifaceted journey has not only provided me with invaluable experiences but has also equipped me with a versatile skill set. My expertise spans styling, website coordination, creative direction, social media management, and a nuanced understanding of fashion trends. The commitment to continuous learning and skill development has been a consistent theme weaving through both my academic studies and professional endeavors.

Website

Hartley Social Club



During my academic journey, I assumed the role of Deputy
Manager at Hartley Social Club. Subsequently, I transitioned to
the position of Social Media Manager and eventually
spearheaded the development of their website.
I crafted HSC's website utilizing Wix and possess proficiency in
Squarespace as well. Feel free to explore the website at
www.hartleysocialclub.com.

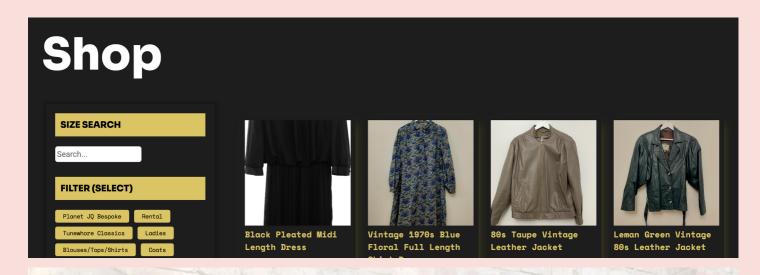




Assistant and Website Website Coordinator



I have worked alongside Jackie for a while now, I have been assisting by organising her inventory and adding it to her website and helped to gather content for PlanetJQ social media.



Rent My Wardrobe

View Rentals

I'm PlanetJQ - A women with an eye for style and an ear for a good tune!

At PlanetJQ, I have embraced the idea of 'Rent my Wardrobe,' which involves the rental of clothing items from my own private wardrobe. I have curated a collection of 'pieces' that I have refused to sell as they are just too damn good and need to be shared!

As a an avid vintage whore I understand the rarity of pieces and what makes a piece pop! In my opinion it doesn't need to be designer it just has to have that certain je ne sais quoi... and after 40 plus years

We can change

Article on sustainable fashion

Vivienne Westwood was one of the most influential fashion designers and activists in the world. Throughout her career she has been using her platform for positive activism. She has spent years relentlessly speaking out about over-consumption and climate change, bringing the issues to light through her fashion and opinions. In the London Paralympics closing ceremony, Westwood begins the Climate Revolution, a year after she published her Manifesto called 'Active Resistance to Propaganda'. Then in her Autumn '13 show, guests received copies of Westwood's Climate Revolution with a guide of How to join the Revolution; One being 'Money is a means, not an end in itself', two was 'Quality v. Quantity.' and three was 'Buy less, choose well, make it last'. Although during fashion week 2012 she decided to add 'Even better, don't buy anything.', she was even talking about her own new collection. A true designer that had dedicated her career to sustainability, she used her platform and her voice to promote awareness. I will always be inspired by her views and actions within the fashion industry.

In my late teens I started secondhand shopping. Mainly due to being a student and earning minimum wage, I couldn't keep affording these high street brands as the prices kept gradually rising. My peers at school would say that it wasn't fashionable, they are 'dead people' clothes or my grandma shops there. There are many perceptions of a charity shop, from one end of the spectrum being that they are other peoples junk, to the other finding a designer belt for only a couple of quid. On the other hand buying from a charity shop has its benefits: the profits go towards something that matters, it stops you buying into the fast fashion industry and provides you with unique pieces of clothes. Majority of my wardrobe is now secondhand and the outfits that get the most compliments are the charity shop finds.

Coco Chanel

Article on A Fashion Role Model



The Iconic Legacy who inspired me... Gabrielle 'Coco' Chanel.

Growing up as a kid in a small village I watched 'Coco Before Chanel', a French film based on her life. From watching the film, I felt as though I was experiencing the beauty of Paris and her love for Boy Capel an emotional love story that will be remembered forever.

"Either I die as well, or I finish what we started together". $\,-$ Coco Chanel.

This film gave me the inspiration to go into Fashion with the beauty of Paris and Coco's feminist ambition. As well as my mum, who always smelt of Chanel No.5 and my Nan who smelt of Chanel Chance. When my nan passed the smell of Chanel Chance wasn't just another expensive perfume bottle sitting on a shelf, it was more of a precious memory. They both had Chanel handbags and a variety of beauty products from Chanel's Collections. These two years have been significant as the world became at a stand still. Fashion houses, design studios, photograph-

ic studios, fashion weeks and many offices had to make changes in order to stay successful throughout the recent pandemic. One thing about this year is that it is 50 years since the iconic French fashion designer, Coop Chanel had passed away. Throughout this issue I will be featuring Coco, celebrating her in all her glory and showing the fashion stamps she left behind.

What type of clothing do I wear the most? It's always an impulse, an inner feeling, a choice I make at the beginning of my day. Is it suits? No. Is it dresses? No. Is it trousers? Yes. I wear trousers more than wearing a suit or wearing a dress although I am longing for the day to put on that little black dress, that is hanging in my wardrobe waiting upon lockdown to be over so I can party again. I know I am not the only one here. Well, we have Coco Chanel to thank for these wardrobe choices. Throughout this issue we will be celebrating the trousers, the suits for women and the little black dress.





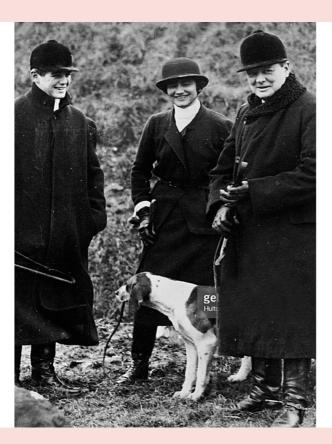
Above: My Editorial Images Below: Picture: Photograph of Coco Chanel and Vera Bert Lombardi taken in 1925

have put a lot of thought into this issue and putting together a shoot with no makeup artist or no hair stylist is pretty hard. We worked around and I became apart of the models support bubble, making the hair and makeup manageable, not to say the least that this is not my profession and I can just about straight my own hair. The team being me and the model it came together and I couldn't be more happier with the outcomes. I have portrayed the femininity and glamour of the little black dress with the masculine aesthetic of the suit. The inspiration came from the film 'Coco before Chanel' when Coco goes horse riding this piece is to honour Coco Chanel.

Last, but no means the least we will be diving into the Coco's Scottish encounters discussing the tweed suits and the secret romance that happened in the Highlands of Scotland. Three cheers for Coco.



Laura Robinson



Chanel **and the Highlands**

If Walls Could Talk...

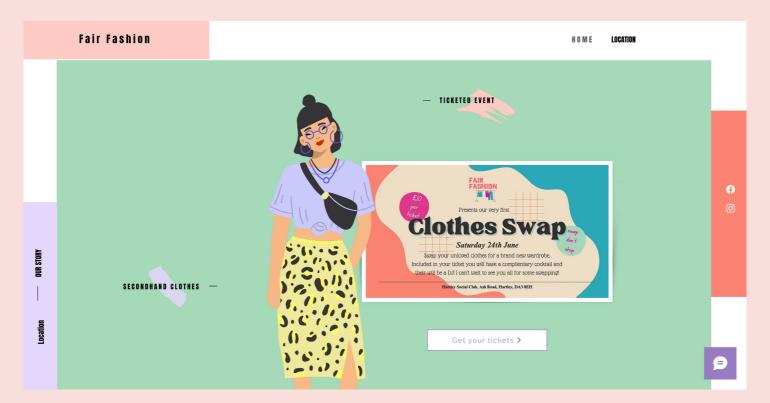
 ${\it Coco\ Chanel's\ spirt\ will\ always\ remain-within\ the\ walls\ of\ Rosehall,\ her\ designs}$ and the relationships that came along too.

A luxurious and highly adored establishment, Rosehall House, was sold last year for 2.5 million after being abandoned for fifty-four years. The idyllic home was acquired in the late 1920s by Hugh Teadro'i (nickname given by his family, which was also the name of his grandfather's horse, Bend O'p Grossvonor, the 2nd Duke of Westminster (1879 – 1953), along with 700 acres and the rights to the adjacent river. Which he shared with his mistress, one of the most iconic French fashion designers of all time, Cooc Chanel (1883 – 1971). The property was built in 1873 after the original building was destroyed in a fire. Later on, in the 1920s, when they started their relationship, he allowed Cooc complete freedom to redecorate their Highland retreat. This property was the first and only to be decorated by Cocc in the UK and the first property in highlands to install a bidet in an en-suite bathroom, bringing a European touch to the home. As the property becomes run down, elements of Coco's interior designs still stand. The eroding beige paint colour scheme remains, along with traces of the floral print willaper in the bedrooms. The similarities are strikingly similar to Coco's well-known Paris apartment, 31 Rue Cambon, with the beige office door and the floral print walls, The Parisian apartment still plays an important role for the Chanel brand as it is the mother of all flagship stores, and still has the famous mesmerizing-mirrored staircase that one day 1 wish1 will be able to walk down. The couple, Bendor and Coco, were visited in the Highlands by many members of the high society. One well known member, who before becoming prime minister of The United Kingdom, Nax Winston Churchill, who voisited them in 1927. They spent their time fishing and their evenings in Stack Lodge playing cards. Churchill wrote

to his wife, Clementine, stating that Coco spent most of her time fishing from morn til night, & in Z months has killed 50 salmoni. He described Coco as 'vy [very] agreeable – really a grift great a 8 strong being fit or tile a man or an Empire? (Picardie, 2010-140) He came back a year after, in 1928, to recuperate from an illness. Other members of high society include Vera Bate (Arkwright), a British socialite, who originally introduced Coco and Bendor. They met in Monte Carlo where he asked her to dinner on the Flying Cloud, one of his two yachts. The other being the famous Cutty Sark. At the time Coco was with the Grand Duke Dmitri, who was more reliant on Chanel's support with his financial encounters. It seemed at the first impression of Westminster, he was the opposite, being one of the wealthiest men in Europe and some say in the world. The choice became clear from an extract in Justine Picardie's book. Chanel says, Tchose the one who protected me best (Picardie, 2010-155) talking to Claude Delay, the author of many biographies of Coco Chanel. Although Coco being Coco would never accept his money or fully trust a man. Coco's lack of commitment may lead back to her origins. After her mother, Eugénie Jeanne Dévolles, passed away her father, Henri-Albert Chasnel, handed her and her two sisters over to the orphanage (The Abbey of Aubazine) and her brothers to a peasant family. Promising Coco, that one day he would return after having made his fortune. A promise that was never that would never be fulfilled.

fair fashion

Online Sustainable Platform - marketing an event



An online platform educating and encouraging people among villages to host their own clothes swaps. Motivating smaller communities to become socially and environmentally conscious in their fashion choices.





picture perfect

postcard photography series - a promotional campaign







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